



2024 SOB Festival Sponsorships

Saturday, August 31, 2024 | 12:00PM – 5:00PM @ Inn at 835



_____ \$10,000 *ONLY ONE AVAILABLE*

SOB PRESENTING SPONSOR

- *50 General Admission Tickets & 6 VIP Tickets
- *Top Billing on all advertising (Print, Social Media, Radio...etc.) "SOB Festival presented by...."
- *Full Page Ad in Brewers Guide
- *Logo on Website with link
- *Logo on sleeve of commemorative 2024 SOB Festival T-Shirt
- *Opportunity to have a banner
- *First right of refusal for the 2025 SOB Festival
- * "Presentation of check" photo inclusion for charity/media

_____ \$5,000 *ONLY ONE AVAILABLE*

SOB VOLUNTEER SPONSOR

- *30 General Admission Tickets & 2 VIP Tickets
- *2 Night Stay in the Orchid Suite at the Inn at 835 (Fri 8/30/24 & Sat 8/31/24)
- *Logo on Advertising (Print and Social Media)
- *Full Page Ad in Brewer's Guide
- *Logo on Website with Link
- *Logo on Sleeve of 2024 SOB Volunteer T-shirts
- *Opportunity to hang a banner
- *Invitation to "Presentation of check" photo for charity/media

_____ \$2,500

SOB BREW MASTER

- *20 General Admission Tickets
- *Shared sponsorship tent seating
- *Full Page Ad in Brewers Guide
- *Logo on Website with link
- *Recognition on Social Media

_____ \$750

SOB BREW BUD

- *6 General Admission Tickets
- *1/2 Page Ad in Brewers Guide
- *Logo on Website with link
- *Recognition on Social Media

_____ \$250

TRUE SOB

- *2 General Admission Tickets
- *Recognition on Social Media

_____ \$1,000

SOB TASTE MASTER

- *12 General Admission Tickets
- *1/2 Page Ad in Brewers Guide
- *Logo on Website with link
- *Recognition on Social Media

_____ \$500

SOB HALF PINT

- *4 General Admission Tickets
- *1/4 Page Ad in Brewers Guide
- *Logo on Website with link
- *Recognition on Social Media

Business

Phone

Approval

Date

Printed Contact Name

Make check payable to "Springfield Oyster and Beer Festival"
Mail to: SOB Festival Attn: Jason Shanle, 625 S Second Street, Springfield, IL 62704